



therapyfocus

Strategic Plan 2014-17

Our Purpose

Growing potential

Our Promise

We will go above and beyond to help you live the life you want to live

Our Aim

By 2017 Therapy Focus will lead innovation in therapeutic practice in Australia

Our Philosophy

- As health professionals we use evidence based practice to achieve practical outcomes
- As community practitioners we work for social inclusion and advocate for social justice
- As people we care; we are creative, we are passionate, and we live our values

Our Values

Respect: We respect the people we serve, the people we work with, the organisations we partner with, and the teamwork of all involved

Inclusion: We communicate openly with people to provide relevant information to enable them to make informed decisions

Courage: We work with courage and gain fulfilment from the courage others gain as a result of our work

Integrity: We pride ourselves on our professional integrity and strive to continuously improve the quality of our services

Our Priorities

To achieve our aim, our priorities for the next three years will be:

- Enhancing the core business of early intervention and school aged therapy for children with disabilities and growing the geographic footprint for service delivery
- Implementing new services that are complementary to the core business and cater for transitioning young people into adulthood and supporting them as adults
- Developing new business in mental health that benefits both existing and new clientele
- Extending our competencies in culturally safe practice, especially in relation to Aboriginal and Culturally and Linguistically Diverse peoples
- Verifying the organisation's sustainability within the National Disability Insurance Scheme
- Reviewing the Constitution and validating the role of consumers in the governance of the organisation
- Adapting the organisation structure to be best able to achieve the priorities

Our Strategic Objectives

To address these priorities a number of Strategic Objectives have been defined, with key activities and measures identified.

Strategic Domain	Strategic Objective
People	Provider of choice
	Respected employer
Services	Vibrant service business
	Services meet relevant quality standards
Innovation	Collaborator in community partnerships
	Leader in sector advocacy and research
Sustainability	Respected steward of the sector
	Business sustainability
	Effective governance



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